### **Cybersecurity Solutions for Small Businesses**

### The Hidden Threat:

# Security attacks that small businesses need to worry about

April C. Wright ArchitectSecurity.org



- 1. Certified Master's Level Social Engineer
- 2. CISSP (Certified Information Systems Security Professional)
- 3. CSSLP (Certified Secure Software Lifecycle Professional)
- 4. CCSP (Certified Cloud Security Professional)
- 5. SSCP (Systems Security Certified Practitioner)
- 6. CISA (Certified Information Systems Auditor)
- 7. CCSK (Certificate of Cloud Security Knowledge)
- 8. ITIL version 3 Fundamentals
- 9. QualysGuard Certified Specialist
- 10. Vulnerability Management Qualys
- 11. FedRAMP System Security Plan (SSP) 200-A
- 12. Oracle Certified Security Administrator
- 13. Oracle Certified Network Administrator
- 14. Oracle Certified Systems Administrator 15. CompTIA Network+
- 16. CompTIA Security+
- 17. Infra CMDB Certified Developer EMC 18. Microsoft Certified Professional (MCP)











# e-mail





In 2017, 66% of malware was installed via malicious email attachments 61% of data breach victims in 2017 were companies with less than 1000 employees

Social attacks are the vector utilized in 43% of all breaches

28% of phishing breaches were targeted at specific individuals You cannot buy a product to protect your business against social and physical attacks

Awareness is your primary defense

# Wi-Fi







#### Configuration -

- Allow Associations
- Log Probes
- Log Associations

PineAP Daemon: Enabled	Switch	Beacon Respo	onse Interval	Normal	*
<ul> <li>Capture SSIDs to Pool</li> <li>Beacon Response</li> <li>Broadcast SSID Pool</li> </ul>		Broadcast SSI	D Pool Interval	Normal	٣
		Source MAC	00:C0:CA:8B:3A:XX		
		Target MAC	FF:FF:FF:FF:FF		
Save PineAP Settings					

DWall Setting	gs	Images
DWall is currer	ntly running.	
Disable St	top Listening	FOR MORE City. ADD TO BASKET
URLs		Pinit 📾 email
Client	URL	1000s OF COSTUMES STILL AV
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	t=29%2F9%2F2016%2013%3A36%3A12%206%202 a624-4811-aded-bf0b0da3bb41&c12=dcom%7Cdhor v40=dcom%7Cdhome%7Chomepage%7Chomepage c62=www.disney.com&v62=www.disney.com&c63=www v73=5946c0b2-a624-4811-aded-bf0b0da3bb41&c74 bh=704&AQE=1	Y0       \$20 OFF or       OR       FREE CANDY FOF         Code: SCAREMORE43       FREE COUPON►       FREE CANDY FOF         PRINT STORE COUPON►       DETAILS
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172.16.42.179	carousel_firstIndex=155%3B%3BP687272%3B%3B2 JSESSIONID=F14143A5796DB9BD4CE453F756FFB customer=none; basket=none; EMAIL_PAGE_CNT=1 dtm_token=AQEG9CKLNLnmlgFR-MD1AQEIHwE; utmz=5991724.1477762554.1.1.utmcsr=(direct) uti utmb=5991724.1.1.0.1477762554:	Join the Party! Sign up for emails to get tips, new products and specials from Party City.

# USB Thumbdrives

"Staff secretly dropped computer discs and USB thumb drives in the parking lots of government buildings and private contractors. Of those who picked them up, 60 percent plugged the devices into office computers, curious to see what they contained. If the drive or CD case had an official logo, 90 percent were installed.

"There's no device known to mankind that will prevent people from being idiots," said Mark Rasch, director of network security and privacy consulting for Falls Church, Virginia-based Computer Sciences Corp. (CSC)



# Why is USB So Dangerous?



#### USB RUBBER DUCKY

#### \$44.99

The USB Rubber Ducky is a keystroke injection tool disguised as a generic flash drive. Computers recognize it as a regular keyboard and accept pre-programmed keystroke payloads at over 1000 words per minute.

Payloads are crafted using a simple scripting language and can be used to drop reverse shells, inject binaries, brute force pin codes, and many other automated functions for the penetration tester and systems administrator.

Since 2010 the USB Rubber Ducky has been a favorite among hackers, penetration testers and IT professionals. With origins as the first IT automation HID using an embedded dev-board, it has since grown into a full fledged commercial Keystroke Injection Attack Platform. The USB Rubber Ducky captured the imagination of hackers with its simple scripting language, formidable hardware, and covert design.



#### https://hakshop.com/products/usb-rubber-ducky-deluxe

#### Quantity





#### EMULATE COMBINATIONS OF TRUST DEVICES. CARRY MULTIPLE PAYLOADS.

#### CHOOSE ATTACKS WITH THE FLICK OF A SWITCH.

It opens up attack surfaces that weren't possible before in one single device. Penetration testing attacks and IT automation tasks are all delivered in seconds with the Bash Bunny. By emulating combinations of trusted USB devices — like gigabit Ethernet, serial, flash storage and keyboards – computers are tricked into divulging data, exfiltrating documents, installing backdoors and many more exploits.

It features a simple scripting language that you can write in any text editor like notepad. The growing collection of payloads are hosted in a single library – so finding the right attack is quick and easy. Setting up Bash Bunny attacks is just a matter of flicking its switch to arming mode and copying a payload file. It's the same as you would for an ordinary flash drive – it's literally that convenient.

Carrying multiple payloads and getting feedback on each attacks is effortless. Slide the switch to your payload of choice, plug the Bash Bunny into the victim computer and watch the multi-color LED. With a quad-core CPU and desktop-class SSD it goes from plug to pwn in 7 seconds.

Plus, the Bash Bunny is a full featured Linux box with shell access from a dedicated serial console – so all of the pentesting tools you've come to know and love are just keystrokes away.

📮 hak5 / bashbunny-payloads		• Watch	198	★ Star	664	<b>∛</b> Fork	491
Code Issues 12 Pull requests 26 Projects 0 II Insights							
Branch: master - bashbunny-payloads /	payloads / library /			Create new	file Fi	ind file H	listory
Schorsten-Sick committed with sebkinne Add	ded "Info Grabber for Linux" payload (#299)			Latest cor	nmit fae	e8746 3 day	/s ago
Incident_Response	Update and fix payloads (#277)					2 month	s ago
android	android Update and fix payloads (#277)			2 months ago			
Credentials Added "Bushings blue turtle" payload (#263)			19 day	s ago			
Add RevShellBack payload (#265)		2 month	s ago				
exfiltration	Added SmartFileExtract payload (#296)					14 day	s ago
exploitation/Metasploit-Autopwn	Metasploit Autopwn Bash Bunny Payload (#2	242)				3 month	s ago
🖬 general	Add BlueTeamPCAudit payload (#261)					18 day	s ago
phishing	Update and fix payloads (#277)					2 month	s ago
prank	Violation of CoC (#294)					20 day	s ago
recon	Added "Info Grabber for Linux" payload (#299) 3 da			3 day	s ago		
remote_access	Updated "Linux Reverse Shell" to v1.2 (#262	.)				19 day	s ago
sFTP Directory Grabber	Update and fix payloads (#277)					2 month	s ago

# employee

#### This PC → BashBunny (E:) → loot → WiPassDump

Name	Date modified	Туре
WiFi-Hyatt Lobby.xml	3/16/2017 8:55 PM	XML File
WiFi-linksys.xml	3/16/2017 8:55 PM	XML File
WiFi-Marriott_Guest.xml	3/16/2017 8:55 PM	XML File
WiFi-RosiesFlowerShop.xml	3/16/2017 8:55 PM	XML File

https://www.blackhillsinfosec.com/pull-wireless-credentials-bash-bunny/



https://www.blackhillsinfosec.com/pull-wireless-credentials-bash-bunny/

# Network Taps





#### THROWING STAR LAN TAP

#### \$14.99

The Throwing Star LAN Tap is a passive Ethernet tap, requiring no power for operation. There are active methods of tapping Ethernet connections (e.g., a mirror port on a switch), but none can beat passive taps for portability. To the target network, the Throwing Star LAN Tap looks just like a section of cable, but the wires in the cable extend to the monitoring ports in addition to connecting one target port to the other.

The monitoring ports (J3 and J4) are receive-only; they connect to the receive data lines on the monitoring station but do not connect to the station's transmit lines. This makes it impossible for the monitoring station to accidentally transmit data packets onto the target network.

ADD TO CART



#### Quantity

#### LAN TURTLE



#### DROP A LAN TURTLE. GET A SHELL.

The LAN Turtle is a covert Systems Administration and Penetration Testing tool providing stealth remote access, network intelligence gathering, and man-in-the-middle surveillance capabilities through a simple graphic shell.

Housed within a generic "USB Ethernet Adapter" case, the LAN Turtle's covert appearance allows it to blend into many IT environments.





#### https://hakshop.com/products/lan-turtle?variant=429651787785

#### Quantity





# Hidden Cameras & Other Cloak and Dagger Devices





# LOCK PICKS Pen Pick Set \$40 - 1 + Add to cart

SKU: LP-D212

Category: Lock Picks

**Tag: Penetration Testing** 

UBERNDONH)	

#### NETWORKING / WIRELESS NETWORKING

#### Ubertooth One Kit

****	
\$135	

1 + ADD TO CART

	CCC	
SKU	636-	UI-C

Category: Wireless Networking

Tags: Bluetooth, Debugging, Penetration Testing

### DESCRIPTIONThe Ubertooth One is an open source 2.4 GHz wireless development platform suitable for Bluetooth experimentation.Commercial Bluetooth monitoring equipment can easily be priced at over \$10,000, so the Ubertooth was designed to be an<br/>affordable alternative platform for monitoring and development of new BT, BLE, similar and wireless technologies.

The Ubertooth One was created by Mike Ossmann at Great Scott Gadgets in 2011 when he realized that there was not an off-the-shelf BT adapter that offered the capabilities he required. A great video from his talk at ShmooCon 2011 tells the whole story and can be found on YouTube. The Ubertooth One is open source hardware designed in KiCad, and all the hardware specs, design files, and additional information can be found at the GitHub Repo

The device is designed primarily as an advanced Bluetooth receiver, offering capabilities beyond that of traditional adapters, which allow for it to be used as a BT signal sniffing and monitoring platform. Although the device hardware will accommodate signal broadcasting, the firmware currently only supports receiving and minimal advertising channel transmission features.

#### **Coffee Cup Travel Mug Hidden Camera**

Pretend to drink while the hidden camera in the middle records everything in stunning 1080p video. Our most popular portable spycam!



#### **PRODUCT HIGHLIGHTS:**

- Stunning 1920x1080p HD Video
- Crisp 2560x1920 Photos
- Motion Activated Recording
- 32 Hours Continuous Recording
- Loop Recording
- Rechargeable 8 Hour Battery
- Time/Date Stamp
- Fill With Actual Liquid
- Record Hours Of Video
- 1 Minute Post Recording
- Works w/ PC or Mac
- Super Quick & Easy On / Off
- Lifetime Warranty
- Lifetime Support



#### LawMate 720P CMOS HD Button Color Camera Kit

HD LawMate Button Camera Kit. Works with all our DVR's. It's covert design gives you the ability to record anywhere while wearing the button like camera.



 $\star$   $\star$   $\star$   $\star$   $\star$  (No reviews \$399.00 SELECT AVAILABLE Quantity:  $\sim$  $\wedge$ 1

#### Lawmate Power Bank Hidden Camera w/ Wi-Fi Remote Viewing

Charge your gadgets and record hidden video while watching remotely simultaneously on your smartphone or tablet. Long lasting battery lets you live stream virtuin seconds.



#### UltraMax 2K Video Spy Pen Hidden Camera

Covertly record up hours of STUNNING 2k quality video from this spy pen with a simple one-button control. You'll enjoy easy-to-use operation from an actual functioning pen that discreetly captures crisp, impressive footage.



#### PRODUCT HIGHLIGHTS:

- Sharp, Crisp 2k HD Video + Audio
- 4352 x 3264 Snapshots
- 30FPS Recording Rate
- Capture Hours Of Footage
- Continuous or Motion Activated
- Time & Date Stamp
- 60 Minute Battery Life
- Actual Functioning Pen
- Easy, One-Touch Recording



#### Water Bottle Hidden Spy Camera w/ Motion Detection

You can fill it with real water to drink while the hidden camera in the middle records everything. Our most popular portable spycam!





#### **PRODUCT HIGHLIGHTS:**

- Stunning 1920x1080p HD Video
- Motion Activated Recording
- Continuous Recording
- Time/Date Stamp
- Fill With Actual Water
- Record Hours Of Video
- 1 Minute Post Recording
- Works w/ PC or Mac
- Rechargeable 8 Hour Battery
- Super Quick & Easy On / Off
- 1 Year Warranty

**\* \* \* \* \*** (No revi

#### Retail Price: \$499.00

(You save \$150.00)

#### SELECT AVAILAI

Memory Upgrade:

16 MB Memory Incluc

#### Audio Upgrade | Pol

No Audio

**Quantity**:



#### Mini USB Charger 1080P HD Hidden Camera w/ Motion Activated Recording

Simply plug & spy! This real functioning wall plug will charge your gadgets while recording hours of HD video on a continuous loop. By far the smallest HD spy camera ever made that works with both PC or Mac



#### **PRODUCT HIGHLIGHTS:**

- Stunning 1920x1080p HD Video
- Plug & Play
- 32 GB Built-In Memory
- Motion Activated Recording
- AC Powered
- Functional Charger
- Loop Recording
- Time/Date Stamp
- Works w/ PC or Mac
- Lifetime Warranty
- Lifetime Support



#### Keychain Car Remote Hidden Camera

Keep an eye on your family with this inconspicuous device that records motion activated HD video



**★★★★★** (No (You save \$71.00) SELECT AVAIL **Quantity**:  $\sim$ 1

Physical & Social Attacks









Well it is official...I now work at the hospital!!! There is my ID Badge with my real face. I know it is volunteer but it is like a job.



7:19 PM - 13 Sep 2017 from Vermont, USA

**1** Retweet **4** Likes



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# Where to Focus



# Train users about phishing with an education plan that:

- Empowers users to alert on "phishy" emails
- Teaches users how to spot a phishy email
- Teaches users where to report phishy emails

# Implement and <u>test</u> a phishing "response plan" that:

- Identifies recipients who clicked links or opened a file
- Changes credentials on compromised hosts
- Investigates post-click communications from infected hosts
- Isolates a system so that the malware cannot spread
- Identifies and removes the malware
- Considers the use of sandboxing technologies that separate the mail client application from the host OS

# Phishing

- Prepend external email subjects with [External] or [E] in the subject header to help users detect spoofed messages purporting to be coming from a someone internal
- Have a process for approving payments that includes some form of communication <u>other than</u> email
- Train the employees who are able to approve money transfers that they will <u>never</u> ever be asked over email to transfer funds outside of the documented approval policy
- Work with your banking institution to block and alert on large or anomalous transfers of funds

# Wi-Fi

- Use a VPN when connected to ANY Wi-Fi network
- Turn off VPN on your devices when you're not using it
- Delete previously connected Wi-Fi from your "known networks" when you don't need it anymore
  - When you go to a hotel, "Forget Network and remove the hotel's Wi-Fi when you aren't staying there - it's easy to re-add
- Don't use WPA/2-PSK on corporate networks

## USB

- Don't leave workstations unlocked / unattended
- Use full disk encryption
- Disable USB access on company-owned computers or limit to specific, known devices
- Don't allow anyone to touch your computers
- Never insert media you receive in snail mail
- Don't post photos of your badge on social media

# Physical Attacks

- Question anyone you don't recognize
- Validate credentials
  - Verify via known pathways, not via a number they give you
- Social attacks often come from people in uniforms
  - Uniforms make us assume something about someone
  - Uniforms can be a suit and tie or a jumpsuit or a hard hat.
  - Just because someone is carrying a ladder does not mean they are authorized to be there.
  - Don't trust anyone! Delivery people, New Hires, Auditors, Inspectors, Technicians, HVAC, Repair people, Cleaning crew, ...even customers/potential customers!

# Putting It All Together



HOME DELIVERY | BUY BEFORE YOU FLY | Home / Products / Timewerk HD Night-vision Video Camera Watch Gadgets



Search by Category / Brand / Keyword

#### Timewerk HD Night-vision Video Camera Watch

Product Code: EL698



Segula Pen Camera. An elegant ballpoint pen with a hidden accessory... a minicamera with a micr record up to three hours of video footage, with sound, within 15 square metres. This multi-purpo dictation machine. Please be aware of local photography restrictions in certain destinations. This watch with HD video, camera and microphone allows you to shoot videos – even at night – take photos or make audio recordings then download them via USB cable. It also features a titanium carbide-plated, stainless steel case and leather strap. Please be aware of local photography restrictions in certain international destinations. Two-year warranty

Please observe local laws and restrictions on usage in sensitive public areas.



# Takeaways

- Humans Must Be vigilant Log files and change management systems can give you early warning of a breach.
- Make people your first line of defense Train staff to spot the warning signs. Only keep data on a "need to know" basis and only grant minimal required access to systems
- Patch promptly This could guard against many attacks
- Encrypt sensitive data Make your data next to useless if it is stolen
- Use two-factor authentication This can limit the damage that can be done with lost or stolen credentials
- Don't forget physical security Not all data theft happens online.

### 2017 Verizon Data Breach Investigations Report (DBIR)

https://verizonenterprise.com /verizon-insights-lab/dbir/2017/





"The freedom to connect to the world anywhere at anytime brings with it the threat of unscrupulous predators and criminals who mask their activities with the anonymity the Internet provides to its users"

-- Mike Fitzpatrick

# Thanks So Much!

# April C. Wright ArchitectSecurity.org @aprilwright

